



United Way
of Roanoke Valley

A call for help

For want of a cellphone payment, a small business was nearly lost.

Tony worked as an independent food vendor, earning just enough to get by with his small operation. In the wake of COVID-19, he knew the only way he'd be able to stay in business was to resume call-ahead To Go orders. But his cell service had been shut off when he got behind.

He reached out for help though and got that bill paid. Tony is now taking orders and adapting his business to a new normal.

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Total Action for Progress | OnRamp | and YOU!

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These are true stories of what your United Way can do with your help! All names are changed for privacy.