

COVID-19 Community Response Fund

United Way
of Roanoke Valley



March 24, 2020

Dear United Way of Roanoke Valley family,

As this unprecedented crisis unfolds in our community and worldwide, I want to assure you that your United Way is hard at work to support the network of essential nonprofit partners who are working tirelessly throughout the region. More of our neighbors than ever before are now relying on these organizations, and on our ability to work together to address the most pressing needs in our community.

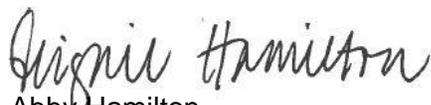
In addition to ongoing fundraising efforts for our Annual Campaign, United Way of Roanoke Valley has established the **COVID-19 Community Response Fund**. The Response Fund will support partners doing the extraordinary work of providing assistance to families in need of food and supplies, healthcare, childcare, housing, utilities, employment and transportation. We are reaching out to everyone who is able in the entire community to contribute whatever they comfortably can to this fund. **100% of your gifts will go directly to helping those who need it the most!**

The COVID-19 Community Response Fund is designed to complement the work of public health and government efforts. It will expand our local capacity to address all aspects of the crisis as efficiently and effectively as possible. We anticipate multiple phases of funding to address both the immediate needs and the longer-term emerging impacts of the outbreak and recovery. We invite you to learn more and give to the COVID-19 Community Respond Fund by visiting www.uwrv.org

At your United Way, we believe that people rise to the occasion of a crisis. We take care of one another. This is one source of relief, as neighbors join together in support of our most vulnerable families. With all our might, we are working to bring the best resources in care to the most at-risk in our community.

We are in this together. We are truly seeing what it means to LIVE UNITED.

With gratitude,



Abby Hamilton
President and CEO