

United
Way



United Way
of Roanoke Valley

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THIS COMMUNITY COUNTS ON YOU

For 95 years, United Way of Roanoke Valley has been a pillar of strength for our local community, offering support at every stage of life. In just the last 20 years alone, UWRV has raised more than **\$192,615,313.78** to lift struggling individuals and families in the region to a position of stability.

During this 2019 fundraising season UWRV has the goal of raising \$2.7 million for community services to help struggling families. We are counting on community members just like you, who understand what it means to **LIVE UNITED**.

YOU MAKE IT POSSIBLE

It's our job to know and understand the Roanoke Valley's toughest challenges. And every day, we bring the best partners together to solve the issues that matter most.

40% of households in the Roanoke Valley region are struggling to support themselves and your gift to United Way of Roanoke Valley provides help to families and individuals in times of crisis. You help ensure that our children have a safe, healthy start to life, and that they stay in school and graduate. You help provide access to health care for those who would otherwise go without, and job training for those struggling for employment.

OUR 2018-19 IMPACT RESULTS



EARLY LEARNERS

Ages 0-12

- **7,738 children, birth to age 5**, enrolled in Virginia Quality learning sites.
- **1,896 Roanoke Valley children** entered kindergarten with the necessary skills for school success.
- **1,974 teachers and childcare providers** received trainings leading to improved school readiness outcomes.



SUCCESSFUL YOUTH

Ages 13-18

- **495 families** able to help their children meet their basic physical needs such as community resources, food, rental assistance, access to benefits, legal services, etc.
- **527 kids** paired with a mentor or tutor to make sure they stayed on the path towards graduation, as part of the Strengthening Youth Opportunities for Success (SYOS) collaboration.
- **240 youth** accessed mental health services.



HEALTHY ADULTS

Ages 18+

- **1,041 Roanoke Valley families** received financial assistance for permanent housing and utilities.
- **\$417,000 saved** on prescription medications.
- **4,500+ individuals** accessed high quality, affordable health programs.
- **\$651,171 invested** in local programs and partnerships supporting individual and family health

WE'RE HERE FOR ALICE

ALICE is an acronym that stands for Asset Limited, Income Constrained, Employed, comprised of households with income above the Federal Poverty Level but below the local cost of living.

WHO IS ALICE?

ASSET LIMITED



ALICE has no safety net
in times of crisis

INCOME CONSTRAINED



ALICE's income falls
short of essentials

EMPLOYED



ALICE is working, yet
not earning enough

Until recently, the ALICE population has been hiding in plain sight.

ALICE households often don't qualify for government aid or social service programs, so they are virtually invisible to the system, their struggle unseen and unknown.

When ALICE households cannot make ends meet, they are forced to make difficult choices such as forgoing health care, accredited child care, healthy food, or car insurance. The costs are high for both ALICE families and the entire Roanoke Valley.

SMALL CHANGE. BIG DIFFERENCE.

United Way of Roanoke Valley fights for the health, education, and economic stability of every person in this region. How do we do it? By finding new solutions to old problems. By forging lasting partnerships. By mobilizing the right resources. And by inspiring individuals like you to join our fight and **LIVE UNITED**.

Through our collective might, we strengthen individual and family well-being, so people achieve their potential through education, financial stability, and healthy living.



**WE ARE
UNITED FOR ALICE**

For more information, visit www.uwrv.org/ALICE