

MIDYEAR SNAPSHOT 2021-2022

United Way
of Roanoke Valley



Early Learners



507 Children

served by community agencies making up the Early Learners Collaborative (ELC) to support their healthy development

221 Preventative Health Screenings

provided for children and their adult caregivers as part of a holistic set of services provided by partners

6,928 Children

(ages 0-5) benefiting from early childhood sites participating in VA Quality care training and improvement efforts

798 Children

were connected with quality childcare across the region through the Smart2Start coordinated enrollment system

Successful Youth



7 Youth-Serving Programs

working together under the Strengthening Youth Opportunities for Success (SYOS) umbrella to ensure access to quality programming for students of all ages

500 Students

in after-school programs that help youth identify strengths, build healthy decision-making skills and set them up for success

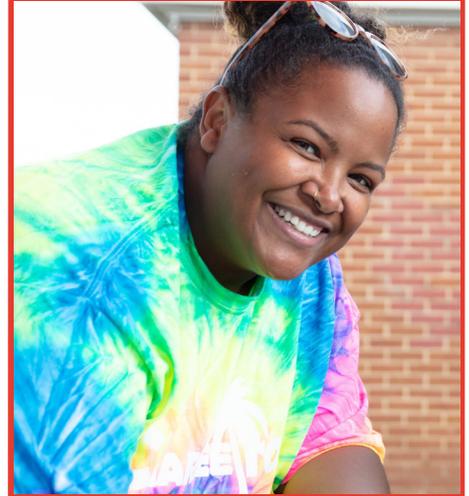
175 Students

received additional onsite mental health services at partnering afterschool programs

100% Middle/High School

students served offered employment and skill training

Healthy Adults & Community Resource Hub



110 Individuals

collectively supported by 6 community partners towards gaining family sustaining employment through Onramp

346 Households

in the Roanoke Valley connected to various community services to help remove barriers to health and self-sufficiency

24 Community Health Workers

trained and deployed in partnership with 7 organizations to serve the holistic needs to families as part of the Community Resource Hub

Over 6,000 Contacts

made at workplaces, events and other community settings on vaccine education and hesitancy



“ I hope people see the collaborative model that United Way has instituted and understand how nonprofits are working together to reduce redundancy and waste, and to serve families from a holistic perspective. ”

Michelle Davis, CEO, Boys & Girls Club of Southwest Virginia

PARTNERING FOR SOLUTIONS

PROBLEM: A UWRV Community Health Worker (CHW) was contacted by a Franklin County Public Schools employee for help on behalf of a family in need. Three young sons had lost both their mother and father, back to back, to COVID-19. The CHW was asked to help coordinate funeral repayment from the Federal Emergency Management Agency's (FEMA) COVID funds.

SOLUTION: After securing FEMA financial assistance, the Community Health Worker was able to work with the three sons who were desperate not to be separated or moved into foster care. The eldest son was old enough to get custody of his brothers, but they still needed immediate assistance with groceries and utility bills. The CHW helped them get officially established as a household and helped them apply for state services. They now have a social worker and counselor aiding them as they find stability in their new normal.



PROBLEM: It's a worry many parents and caregivers know first-hand.

Darius*, who is now in the 8th grade, has been attending after-school programming through the Community Youth Program (CYP) at St. John's Episcopal Church since elementary school. As he ages out of that program, he's excited to finally be old enough to stay home alone next year.

His mother though is concerned that Darius will lose his way without after-school supervision when she's at work. They live in what's considered a high-crime area, and her son has shown he's susceptible to the influence of older neighborhood kids who have a reputation for trouble.

SOLUTION: Thanks to the Strengthening Youth Opportunities for Success funding, Presbyterian Community Center can now accept CYP students into their after-school programming beginning in 9th grade. That means Darius will have a seamless transition between programs, much to his mother's relief.



PROBLEM: In December, with the holidays approaching, a working mom suddenly lost her job that the family relied on. Without those paychecks, Teresa* didn't know how she'd come up with enough money for rent, food and utilities. She had no idea how she was going to find a job or even afford the car she needed to get back to work.

SOLUTION: Staff at the Virginia Employment Commission encouraged Teresa to seek help. They led her to Onramp, which assisted with her monthly car payment and insurance. The Workforce Innovation and Opportunity Act provided Pam with a career coach as she began her job search. The family also received case management at the Department of Social Services, and that led to emergency energy assistance and connection to a food bank. Through TAP, the family qualified for Roanoke Redevelopment & Housing Authority (RRHA) rent and utility assistance. Her case manager also matched her with a local church, where she was even able to get holiday gifts for her children.

Teresa started her new job in February of 2022, putting her family back on track to long-term self-sufficiency.

