

POSITIVE CHANGE IS IN YOUR HANDS.

600
meals daily to older adults...
...enabled them to live at home.

560
homeless provided with shelter...
...and support to help them get back on their feet!

4,693
people received essential healthcare services, leading them to be productive members of the community.

5,500
youth in afterschool programs helped on the path to graduation.

79,492 prescriptions filled by FamilyWize saving **\$1.05 million** in out of pocket costs for families without insurance!

15,000 people in crisis connected to the help they needed by calling **2-1-1**

970 young children in quality child care developed the skills needed to succeed in school!

890 individuals given skills training and support opening windows for better paying jobs!

United Way Impact Fund helps to *advance the common good* in the Roanoke Valley by focusing on the building blocks for a good life: Education, Income and Health. To find out more about how you can help visit www.uwrv.org.

GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED

*This is a sample from 2010 funding.

Everyone deserves opportunities to have a good life: a quality education that leads to a stable job, enough income to support a family through retirement, and good health.

That's why United Way's work is focused on the building blocks for a good life:

Education, Income and Health.

Education

To help children and youth achieve their potential through education, United Way will support efforts that:

- Increase access to affordable, quality childcare;
- Increase public awareness and support for investing early;
- Equip students to read and comprehend by third grade;
- Connect students with help they need to stay in school; and
- Equip parents to help children be ready for and to succeed in school.

Income

To help families become financial stable and independent, United Way will support efforts that:

- Provide access to employment and other opportunities;
- Increase the ability of people to manage personal finances effectively; and
- Help people in crisis and move them to self-sufficiency.

Health

To help individuals be healthy productive members of the community, United Way will support efforts that:

- Pursue and promote healthy living and lifestyle;
- Provide access to affordable healthcare services; and
- Provide crisis and intervention services needed for health and wellness.



United Way
of Roanoke Valley

\$2.78 Million

From the United Way Fund
invested in 56 programs and
initiatives in our community

+



UW Funding helps
agencies leverage an
additional

\$2.39 Million

from government, grants & other
funding sources

=

\$5.17 Million

In funding made available
to help people in our
community

\$1 given to
the United Way Fund

+

Earns additional

\$0.86

=

Becomes
\$1.86

Your gift increases by 86%!!

As a catalyst for change, United Way of Roanoke Valley will leverage financial resources being invested in these strategies by mobilizing the whole community to give, advocate and volunteer. It will take everyone in the community working together to create the brighter future we want for our children, individuals and families.

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