

DID YOU
KNOW



- **29,751** families in the Roanoke Valley rely on food stamps every month to meet their basic needs
- A total of **\$4,000,000** in additional household income was unclaimed by the 2,770 Roanoke Valley households who qualified for the earned income tax credit
- **536** adults and children in the Roanoke Valley are homeless every night
- **9,752** adults in the region who are willing and able to work, cannot find a job and are currently unemployed

*That's why United Way is investing in **INCOME** strategies that help individuals and families achieve financial stability and independence...*

- Provide access to employment and other opportunities
- Increase ability to manage personal finances effectively
- Help people in crisis meet their basic needs and move them to self-sufficiency

Your United Way dollars at work:

- **890** people participated in training, job placement and supported employment services and gained technical skills to make them competitive in the job market
- **853** households avoided homelessness through rent and mortgage assistance, critical home repairs and financial assistance for utility bills
- **15,000** individuals were connected to the help they needed during a crisis situation through 2-1-1
- **565** people took part in financial management classes and counseling are now able manage their assets better to avoid crisis situations



WORK IN PROGRESS

INCOME



**POSITIVE CHANGE IS
IN YOUR HANDS**

"I work at the a UW funded program helping veterans find employment and housing to get them back on their feet. In order for it to work for you, you have to put forth a lot of your own effort, and it makes you realize you are responsible for yourself. It's been a wonderful program for me and other veterans who have been helped by it. I've learned a lot more self-respect again and have taken responsibility for my own actions. Now I'm responsible for helping other people as well. If the program wasn't in place, and I didn't have someplace like that to go to, I would probably be out on the street. I'd be in a shelter somewhere. You can't touch anything that United Way isn't touching themselves. Thank you for all you do."

- Jim Golden (Veteran)