

2011 Community Campaign Codes



United Way of Roanoke Valley

Giving to the United Way Impact Fund is the best way to help the most people in our community. The United Way Impact Fund is monitored carefully by volunteers and the money is leveraged to secure additional resources. The United Way Impact Fund supports a wide network of services addressing the building blocks for a better life—Education, Income and Health. By focusing on immediate and long-term needs, you can ensure that your gifts yield maximum results.

You can contribute to the United Way Impact Fund and help all 56 programs, or you can target the Impact Areas that interest you.

- 0001 United Way Impact Fund
- 0017 Education
- 0018 Income
- 0019 Health

Optional Designations to Agencies

United Way of Roanoke Valley processes designations to eligible nonprofit agencies as a service to donors. Please note that designations go to the agency's general fund and not to a specific program—with no further monitoring by United Way. Designations are subject to an administrative fee to cover the cost of collecting payroll deductions and distributing the contributions. Therefore, a minimum designation of \$25 is suggested.

- | | |
|--|--|
| 0100 Adult Care Center of Roanoke Valley | 0113 Girl Scouts of Virginia Skyline Council, Inc. |
| 0102 American Red Cross, Roanoke Valley Chapter | 0114 Goodwill Industries of the Valleys, Inc. |
| 0103 Bethany Hall - Recovery Home for Women | 0115 Greenvale School, Inc. |
| 0104 Big Brothers Big Sisters of SW VA | 0116 LOA Local Office on Aging |
| 0119 Blue Ridge Legal Services | 0117 Mental Health America of Roanoke Valley |
| 0105 Boy Scouts of America, Blue Ridge Mountains Council | 0118 Northwest Child Development Center |
| 0106 Boys and Girls Club of SW Virginia | 0120 Planned Parenthood Health Systems |
| 0108 Child Health Investment Partnership (CHIP) | 0122 Roanoke Valley Speech and Hearing Center |
| 0132 Children's Trust | 0016 Smart Beginnings of Greater Roanoke |
| 0109 Commonwealth Catholic Charities/ St. Francis House | 0124 The Salvation Army |
| 0110 Council of Community Services | 0125 Total Action Against Poverty, Inc. (TAP) |
| 0112 Family Services of Roanoke Valley | 0126 Trust |
| 0123 Feeding America SW VA | 0128 YMCA of Roanoke Valley |

Exclusions: Refer to the back of the pledge form if you want to restrict your United Way Impact Fund contribution from ONE specific United Way partner agency. The balance of your gift will be used to support other health and human service agencies. Please use only agency codes 0100-0128 as listed above.

LIVE UNITED™

Other United Ways: United Way of Roanoke Valley will send your gift to the United Way of another locality, including these nearby areas.

0500	Central Virginia (Lynchburg)	1800	Montgomery, Radford & Floyd
0800	Franklin County	1600	Martinsville & Henry County
		2000	Pulaski County

Optional Designations to Agencies: While not subject to the same requirements as partner agencies, these organizations must meet minimum standards so United Way can accept funds on their behalf. United Way does not monitor these gifts and cannot vouch for how they will be used.

0201	Alzheimer's Association, Central and Western Virginia Chapter	0314	Kid's Haven: A Center for Grieving Children
0315	American Cancer Society - South Atlantic Division	0245	Literacy Volunteers of Roanoke Valley
0203	American Heart Association, Mid-Atlantic Affiliate	0246	Lupus Foundation of America-Roanoke Valley Branch
0205	Apple Ridge Farm, Inc.	0247	Lutheran Family Services of Virginia
0209	Bent Mountain First Aid & Rescue Crew	0249	March of Dimes Birth Defect Foundation, Greater Blue Ridge Chapter
0326	Blue Ridge Aids Support Services, Inc. (BRASS Housing Assistance)	0313	Masonic Home of Virginia, Inc.
0329	Blue Ridge Autism and Achievement Center	0320	Military Family Support Centers, Inc.
0211	Blue Ridge Independent Living Center	0250	Moneta Rescue Squad
0212	Blue Ridge Volunteer Fire and Rescue Department	0251	Moneta Volunteer Fire Department
0213	Boy's Home, Inc.	0252	Montvale Rescue Squad
0214	Bradley Free Clinic of Roanoke Valley	0255	Mount Pleasant Volunteer Fire Department
0328	Brain Injury Resource & Development Center, Inc.	0324	NAMI Virginia-Roanoke Valley Affiliate
0312	Brain Injury Services of Southwest Virginia	0256	National Alliance on Mental Illness of Roanoke Valley (NAMI)
0304	CASA of Central Virginia (Lynchburg based)	0257	National Multiple Sclerosis Society, Blue Ridge Chapter
0216	Catawba Masons Cove Rescue Squad	0316	New Horizons Health & Wellness Center
0218	Cave Spring Rescue Squad	0323	New Life Birth Center
0217	Cave Spring Volunteer Fire Dept.	0259	On Our Own of Roanoke Valley, Inc.
0325	Children's Home Society of Virginia	0260	Presbyterian Community Center
0220	Clean Valley Council	0261	Presbyterian Home & Family Services/ Family Alliance (Lynchburg-based)
0310	Commonwealth Autism Service	0321	Project Access of the Roanoke Valley, Inc.
0222	Commonwealth Search & Rescue	0262	Read Mountain Fire & Rescue Department, Company 12
0223	Conflict Resolution Center	0319	Rebuilding Together, Roanoke, Inc.
0226	Craig County New Castle Volunteer Fire Dept.	0265	Roanoke Area Ministries
0318	Crisis Line of Central Virginia	0331	Roanoke Area Youth Substance Abuse Coalition
0227	DePaul Community Resources	0266	Roanoke Emergency Medical Services, Inc.
0229	Down Syndrome Association of Roanoke	0268	Roanoke Valley Fund for Deaf Children
0296	Easter Seals UCP North Carolina and Virginia	0269	Roanoke Valley Interfaith Hospitality Network
0297	Fincastle Rescue Squad	0270	Roanoke Valley Society for the Prevention of Cruelty to Animals (SPCA)
0327	Fincastle Volunteer Fire Dept.	0294	Ronald McDonald House
0232	Floyd County Life Saving & First Aid Squad	0272	Salem Rescue Squad
0301	Fort Lewis Volunteer Fire Department	0273	Scruggs Volunteer Fire Department & Rescue Squad
0293	Foundation for Rehabilitation Equipment & Endowment (FREE)	0276	St. Francis Service Dogs
0234	Franklin County Rescue Squad	0299	St. John's Community Youth Program
0309	Franklin County Youth Center	0322	Stewartsville Chamblissburg Volunteer Fire Co.
0235	Free Clinic of Franklin County	0278	Stewartsville First Aid & Rescue Crew
0330	God's Covering Snackpack Program (Covington-based)	0281	Unified Human Services Transportation System (RADAR)
0237	Good Samaritan Hospice	0307	United Methodist Community Outreach Program of Roanoke
0238	Habitat for Humanity in the Roanoke Valley	0283	Vinton First Aid Crew
0239	Hardy Life Saving & Rescue	0287	Virginia Special Olympics
0271	Healing Strides of VA (Roanoke Valley Therapeutic Riding Program)	0308	Voice of the Blue Ridge
0244	Health Focus of Southwest Virginia	0288	West End Center, Inc.
0240	Hollins Fire and Rescue Squad	0289	Western Virginia Emergency Medical Services Council
0285	HopeTree Family Services	0290	Youth Support Services, Inc.
0241	Juvenile Diabetes Research Foundation International		