

The Spirit of Community Award – WDBJ7

Presented to a company exhibiting outstanding year-round support of United Way and the community through:

- Corporate Giving
- Employee and Leadership Giving Campaigns
- Corporate Sponsorships
- Supporting Special Events
- Encouraging Volunteerism Among Employees
- Exhibiting Year-Round Presence in Community-Building Activities

Campaign Champion Award

Presented to organizations that went above and beyond in a challenging year

Anderson & Reed LLP
Associated Asphalt, Inc.
Chas. Lunsford Sons & Associates
Cooper Industries, Crouse-Hinds Division
Cox
KPMG LLP
Roanoke County Employees
The Roanoke Times
Rockydale Quarries Corporation
R.R. Donnelley & Sons Company
Steel Dynamics Roanoke Bar Division
Synchrony
Target Stores
United Health Group
Virginia Truck Center
Yokohama Tire Corporation and United Steelworkers of America #1023

Shining Star Award

Presented to a partner agency that demonstrates excellence in their campaign

Goodwill Industries of the Valleys, Inc. - Roanoke

First Time Employee Campaign Award

Presented to companies that ran outstanding first-time employee campaigns

Hanover Insurance
Solstas Lab Partners

Community Impact

Greatest United Way Impact Fund Support Award

Presented organizations with the largest percentage of campaigns directed to the Impact Fund

Entré Computer Center and *The Roanoke Times*

Most New “Impacters” Award

Presented to the organization with the most new Impact Fund donors
LewisGale Regional Health System

Employee Campaign Manager (ECM)

Most Innovative Campaign Award

Presented to the ECM with the most creative campaign strategies
Ken Srgan, Friendship Retirement Community

Personal Touch Award

Presented to an ECM who goes out of his/her way to reach employees
Sherry Foutz, Boxley

Best Impact Supporter Award

Presented to an ECM who strongly promotes the Impact Fund in the campaign
Trista Farrell, Berglund Farrell Automotive Group

ECM of the Year Award

Presented to the ECM who exhibits the most outstanding support of United Way
Debbie Honaker, Integrated Textile Solutions, Inc.

Campaign CEO of the Year Award

Presented to the organization CEO who exhibits the most outstanding support of United Way
Debbie Meade, *The Roanoke Times*

Keystone Award

Presented to organizations raising \$100,000 to \$249,999

Appalachian Power and International Brotherhood of Electrical Workers #978

Boxley

Friendship Retirement Community

ITT Corporation

The Roanoke Times

SunTrust

United Parcel Service

Wachovia, A Wells Fargo Company

Yokohama Tire Corporation and United Steelworkers of America #1023

Cornerstone Award

Presented to organizations raising \$250,000 to \$499,999

Carilion Clinic

Kroger Mid-Atlantic

Norfolk Southern Corporation

Milestone Award

Presented to organizations raising \$500,000 or more

Advance Auto Parts

Campaign Chair Award

Recognizes companies for their outstanding campaign achievements through the use of best practices

City of Roanoke Employees
Delta Dental of Virginia
First Team Auto Mall
General Electric Company
Integrated Textile Solutions, Inc.
Medical Facilities of America
Trane
Western Virginia Water Authority

Leadership Award

Recognizes outstanding individual leadership giving, \$500 and above, in the workplace

Altec Industries, Inc.
Berglund Farrell Automotive Group
LeClairRyan
LewisGale Regional Health System
StellarOne
Thomas Rutherford, Inc.

Campaign Excellence Award

Presented to campaigns with at least 75% participation and an increase over last year's campaign total

Adult Care Center of Roanoke Valley
Anderson & Reed LLP
Big Brothers Big Sisters of Southwest Virginia
Blue Ridge Legal Services of Roanoke
Boys & Girls Clubs of Southwest Virginia, Inc.
Bradley Free Clinic of Roanoke Valley
Chas. Lunsford Sons & Associates
Child Health Investment Partnership of Roanoke Valley
Clark Nexsen
Commercial Insurance Services
Dixon, Hubard, Feinour & Brown
Family Service of Roanoke Valley
Feeding America Southwest Virginia
Goodwill Industries of the Valleys, Inc. – Roanoke
HomeTown Bank

Integrated Textile Solutions, Inc.
Kennett & Kennett PC
LOA - Local Office on Aging
Musselwhite & Associates
Nationwide Insurance Company
Northwest Child Development Center
Roanoke Regional Chamber of Commerce
Roanoke Symphony Orchestra
Roanoke Valley Speech & Hearing Center
Scott & Stringfellow, Inc.
Synchrony
Target Store #T1162
Thomas Rutherford, Inc.
United Way of Roanoke Valley

Campaign Achievement Award

Presented to campaigns with at least 50% participation and an increase over last year's campaign total

Altec Industries, Inc.
Associated Asphalt, Inc.
Bank of America
Brown, Edwards & Company
Carter Machinery Company, Inc.
Cooper Industries, Crouse-Hinds Division
Cummins Atlantic LLC
Delta Dental of Virginia
First Team Auto Mall
Friendship Retirement Community
Koppers, Inc.
KPMG LLP
LeClairRyan
Medical Facilities of America
Piedmont Foundry Supply, Inc.
Roanoke County Employees
Roanoke Higher Education Authority
Roanoke Valley - Alleghany Regional Commission
Rockydale Quarries Corporation
Scott Insurance
SFCS
Steel Dynamics Roanoke Bar Division
StellarOne
Trane
Western Virginia Water Authority
Woods Rogers PLC
YMCA of Roanoke Valley
Yokohama Tire Corporation and United Steelworkers of America #1023

Platinum Award

Presented to organizations with employee per capita giving of \$365 or more, or \$1 per day

Anderson & Reed LLP
Apple Ridge Farm, Inc.
Associated Asphalt, Inc.
Cherry, Bekaert & Holland
Davis H. Elliott Company, Inc.
Davidsons
Dixon, Hubard, Feinour & Brown
Frankl, Miller & Webb
Gentry Locke Rakes & Moore LLP
HomeTown Bank
KPMG LLP
Mental Health America of Roanoke Valley
SunTrust
Thomas Rutherford, Inc.
United Way of Roanoke Valley
VFP, Inc.

Gold Award

Presented to organizations with employee per capita giving of \$275 to \$364, or 75 to 99 cents per day

Big Brothers Big Sisters of Southwest Virginia
Davenport & Company LLC
Entré Computer Center
Integrated Textile Solutions, Inc.
Miller, Long & Associates, Inc.
Nationwide Insurance Company
Rockydale Quarries Corporation
Scott & Stringfellow, Inc.
Scott Insurance
SFCS
SunTrust
WDBJ 7

Silver Award

Presented to organizations with employee per capita giving of \$180 to \$274, or 50 to 74 cents per day

Adult Care Center of Roanoke Valley
Altec Industries, Inc.
Boys & Girls Clubs of Southwest Virginia, Inc.
Brown, Edwards & Company LLP
Clark Nexsen
Family Service of Roanoke Valley
First Citizens Bank
Glenn, Robinson & Cathey PLC

IBM
KelTech, Inc.
LeClairRyan
Piedmont Foundry Supply, Inc.
R & K Solutions, Inc.
RGC Resources, Inc.
Roanoke Higher Education Authority
Roanoke Oral Surgery, Inc.
Roanoke Valley Speech & Hearing Center
Synchrony
Trane
Valley Bank
Woods Rogers PLC
YWCA of Roanoke Valley

Silver Award

Presented to organizations with employee per capita giving of \$90 to \$179, or 25 to 49 cents a day

ACE Private Rick Services
Advance Auto Parts
AECOM
Appalachian Power and International Brotherhood of Electrical Workers #978
Bank of America
BB&T of Virginia
BB&T Insurance Services - Chaney Thomas
Berglund Farrell Automotive Group
Best Buy
Bethany Hall
Blue Ridge Legal Services, Roanoke
Boone Homes, Inc.
Boxley
Carter Machinery Company, Inc.
Chas. Lunsford Sons & Associates
Child Health Investment Partnership of Roanoke Valley
Children's Trust
Commonwealth Catholic Charities - Roanoke
Cooper Industries, Crouse-Hinds Division
Council of Community Services
Delta Dental of Virginia
Elizabeth Arden, Inc.
Erie Insurance Group
Feeding America Southwest Virginia
Fink's Jewelers
First Team Auto Mall
Friendship Retirement Community
Glenn, Feldmann, Darby & Goodlatte
Greenvale School
JDSU

Kroger Mid-Atlantic
Levy Home Entertainment
Liberty Mutual
LOA - Local Office on Aging
Medical Facilities of America
Northwest Child Development Center
Northwestern Mutual Financial Network
Novozymes Biologicals, Inc.
Planned Parenthood Health Systems
Poe & Cronk Real Estate Group
Roanoke Regional Airport
Roanoke Regional Chamber of Commerce
Roanoke Symphony Orchestra
Roanoke Valley - Alleghany Regional Commission
StellarOne
The Roanoke Times
TMEIC GE
Vistar Eye Center
Western Virginia Water Authority
YMCA of Roanoke Valley
Yokohama Tire Corporation and United Steelworkers of America #1023
Xpedx

Participation Award

Presented to organizations with up to \$90 per capita giving, or up to 24 cents per day

AKZO-Nobel Coatings, Inc.
Allstate Insurance Company
American Red Cross - Roanoke Valley Chapter
Anthem
Appalachian Regional Blood Services
Aramark Services, Inc.
AT&T
Atlantic Credit & Finance
Belk of Roanoke
Blue Ridge Behavioral Healthcare
Botetourt County Employees
Botetourt County Schools
Boy Scouts of America - Blue Ridge Mountains Council
Bradley Free Clinic of Roanoke Valley
Brandon Oaks
Breakell, Inc.
Cardinal Glass Industries
Carilion Clinic
Carrington Place at Botetourt
Carter Bank & Trust
Chandler Concrete of VA
City of Roanoke Employees
Coca-Cola Bottling Company

Commercial Insurance Services
Commonwealth Door & Hardware
Contracting Enterprises, Inc.
Cox
Craig County Schools
Cummins Atlantic LLC
Enterprise Rent-A-Car
FedEx Ground Salem
F & W Management
Hollins University
HSH Insurance Hughes Associates Architects
ITT Corporation
J.C. Penney Company, Inc.
John C. Nordt Company, Inc.
Johnson, Ayers & Matthews
Kennett & Kennett PC
Kirby-Vass Insulation, Inc.
Koppers, Inc.
Lanford Brothers Company, Inc.
Lawrence C. Musgrove Associates
Lawrence Perry & Associates, Inc.
Lawrence Transportation Systems
Lawson Companies
LewisGale Regional Health System
Liberty Medical
Lichtenstein, Fishwick & Johnson PLC
Lionberger Construction Co.
Lowe's of Roanoke - Airport
Lowe's of Roanoke - Bonsack
Lowe's of Roanoke - Hunting Hills
Francis Realtors
General Electric Company
Girl Scouts of Virginia Skyline Council, Inc.
Goodman & Company LLP
Goodwill Industries of the Valleys, Inc. - Roanoke
Graham-White Manufacturing Co.
Grand Home Furnishings, Inc.
Hollins University
Hotel Roanoke & Conference Center
Luna Innovations
Macy's
Magic City Ford
McNeil Roofing, Inc.
Mel Wheeler, Inc.
MFX
MKB Realtors, Inc.
Monro Muffler/Brake & Service
Morgan Stanley Smith Barney
Musselwhite & Associates

New Millennium Building Systems
Norfolk Southern Corporation
Optical Cable Corporation
nTelos
Oakey's Funeral Service
One Beacon
Parts Depot
Pepsi Bottling Group
Precision Fabrics
R. R. Donnelley and Sons Company
RE/MAX All Points
RE/MAX Valley Realtors
Roanoke City Schools
Roanoke College
Roanoke County Employees
Roanoke County Schools
Roanoke Redevelopment and Housing Authority
Roanoke Stamp & Seal Company
Salem City Employees
Salem City Schools
Salvation Army - Roanoke Valley
Sam's Wholesale
Shenandoah Life Insurance Company
Spectrum Design
Steel Dynamics Roanoke Bar Division
Target
Thalhimer
The Branch Group, Inc.
The Foundation for Roanoke Valley
Thor, Inc.
Total Action Against Poverty
Town of Vinton
Tread Corporation
United Health Group
United Parcel Service
US Foodservice
Verizon Communications, Inc.
Virginia Transformer Corporation
Virginia Truck Center
Virginia Utility Protection Service, Inc.
Wachovia, A Wells Fargo Company
Wal-Mart - Clearbrook
Wal-Mart Supercenter - Valley View
Wal-Mart Supercenter - Salem
Wal-Mart Supercenter - Bonsack
WSLS-TV
Young & Prickitt PC